

Selection Criteria	Description	Points
	<b>Section I: Applicant Criteria</b>	<b>5</b>
<b>Organizational Background and Program Eligibility</b>	<ul style="list-style-type: none"> <li>• Applicant provides required information</li> <li>• Applicant showcases equity components of the application – previous funding, DEI, and size of the organization</li> </ul>	
	<b>Section II: Organizational Capacity and Key Application Priorities</b>	<b>55</b>
<b>Capacity and Skills to Execute the Project</b>	<ul style="list-style-type: none"> <li>• Clear explanation on the capacity and skills to execute the project (including past track record or other demonstration of capacity)</li> <li>• Describe similar past projects executed and the outcomes</li> <li>• If partnering with another organization, applicant explained relationship and roles</li> </ul>	
<b>Description of Project and Target Population</b>	<ul style="list-style-type: none"> <li>• Rationale for funding proposal including description of community need and benefit using data and published literature</li> <li>• The applicant demonstrates the need for the proposed project</li> <li>• The applicant identifies the prioritized population and provides a detailed description of the population(s) to be served</li> </ul>	
	<b>Section III: Work Plan by Strategy</b>	<b>25</b>
<b>Goals, Objectives, and Expected Outcomes</b>	<ul style="list-style-type: none"> <li>• The applicant clearly defines the activities to be undertaken or services to be provided.</li> <li>• Applicant provides a program design that reaches the intended audiences</li> <li>• Applicant provides actionable and achievable goals and outcomes</li> <li>• Applicant identifies service location(s) being within the proposed communities and history serving the proposed communities</li> </ul>	
	<b>Section IV: Budget Development and Requirements</b>	<b>15</b>
<b>Clarity and Reasonableness of Proposed Costs</b>	<ul style="list-style-type: none"> <li>• Applicant provides complete budget of program activities.</li> <li>• Proposed cost estimates provided by applicant are reasonable.</li> <li>• Applicant demonstrates reasonable implementation costs.</li> </ul>	
	<b>Section V: Priority Communities Reached</b>	<b>3</b>
<b>Priority Communities Reached</b>	<ul style="list-style-type: none"> <li>• Applicant shares what communities will be reached and what their percent time effort will be in the communities</li> </ul>	