Recognition
Nursing Clinical Excellence Awards

Earlier this month, Cook County Health celebrated Nurses Week by recognizing outstanding nurses and patient care staff at its annual Clinical Excellence Award Ceremony. Their hard work and commitment to caring for patients across the health system is a testament to the mission of CCH. Congratulations to:

- Shiny James, RN, Correctional Health
- Binu Jomon, RN, Wound Management
- Linda Magee, RN, Cook County Department of Public Health
- Maria Martinez, CMA, Ambulatory Care
- Kevin Murray, RN, Critical Care
- Barbara O'Brien, RN, Care Coordination Services
- Kierra Patterson, RN, Med/Surg
- Joann Wilson, RN, CountyCare
- Criselda Yulo, RN, Critical Care
Graduate Medical Education Institutional Research Day and COVID-19 Consortium

2021 Institutional Research Day Award Winners:
- Dr. Addul Wahab Arif, Resident, Internal Medicine
- Dr. Asma Hashim, Resident, Emergency Medicine
- Dr. Lin Li, Resident, Internal Medicine
- Dr. Alexander Robin, Resident, Ophthalmology
- Dr. Mahwash Siddiqi, Research Fellow, Trauma
- Dr. Lauren Uichanco, Resident, Family Medicine
- Dr. Sujitha Velagapudi, Resident, Internal Medicine
- Dr. Chen Wang, Fellow, Preventive Medicine

And congratulations and thank you

GMEC Research Subcmte and COVID-19 Research Consortium:
- Dr. Steve Aks, Chair, Emergency Medicine and Toxicology
- Dr. Vivek Chaudry, Chair, Colon and Rectal Services
- Dr. Errick Christian, Research Associate
- Dr. Mohamed Elkhouly, Chief Resident, Internal Medicine
- Dr. Elena Gonzalez, Resident, Internal Medicine
- Dr. Michael Hoffman, Attending, Hospital Medicine
- Estelle Hu, Librarian
- Dr. Ahmed Kolkailah, Chief Resident, Internal Medicine
- Dr. Juleigh Nowinski-Konchak, Attending, Preventive Medicine
- Dr. Katayoun Rezai, Attending, Infectious Disease
- Dr. William Trick, Attending, Collaborative Research Unit
COVID-19 Update

CCH Patient COVID Testing
CCH COVID Testing and Positivity Rate

- **CovidTests**
- **Total Tests**
- **Positive**
- **Positive Rate**

Week Starting:
- 3/9/20
- 3/16/20
- 3/23/20
- 3/30/20
- 4/6/20
- 4/13/20
- 4/20/20
- 4/27/20
- 5/4/20
- 5/11/20
- 5/18/20
- 5/25/20
- 6/1/20
- 6/8/20
- 6/15/20
- 6/22/20
- 6/29/20
- 7/6/20
- 7/13/20
- 7/20/20
- 7/27/20
- 8/3/20
- 8/10/20
- 8/17/20
- 8/24/20
- 8/31/20
- 9/7/20
- 9/14/20
- 9/21/20
- 9/28/20
- 10/5/20
- 10/12/20
- 10/19/20
- 10/26/20
- 11/2/20
- 11/9/20
- 11/16/20
- 11/23/20
- 11/30/20
- 12/7/20
- 12/14/20
- 12/21/20
- 12/28/20
- 1/4/21
- 1/11/21
- 1/18/21
- 1/25/21
- 2/1/21
- 2/8/21
- 2/15/21
- 2/22/21
- 3/1/21
- 3/8/21
- 3/15/21
- 3/22/21
- 3/29/21
- 4/5/21
- 4/12/21
- 4/19/21
- 4/26/21
- 5/3/21
- 5/10/21
- 5/17/21

Positive Rate
- 0% to 60%

Total Tests
- 0 to 4500

Positive
- 0 to 4000

Week Starting
- 3/9/20 to 5/17/21
## CCH COVID Testing

### All CCH Testing* as of 5/24/21

<table>
<thead>
<tr>
<th>Test Result</th>
<th>Test Count</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Negative</td>
<td>134,114</td>
<td>93%</td>
</tr>
<tr>
<td>Positive</td>
<td>9,276</td>
<td>6%</td>
</tr>
<tr>
<td>Undetermined</td>
<td>1,381</td>
<td>1%</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>132,879</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

*This slide represents all tests conducted at CCH. If a patient was tested multiple times, each test is counted.
Patient Testing
All CCH Testing as of 5/24/21

<table>
<thead>
<tr>
<th>Gender</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>33%</td>
</tr>
<tr>
<td>Male</td>
<td>67%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Age Group</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-20</td>
<td>10%</td>
</tr>
<tr>
<td>21-40</td>
<td>42%</td>
</tr>
<tr>
<td>41-64</td>
<td>38%</td>
</tr>
<tr>
<td>65+</td>
<td>10%</td>
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<td>38%</td>
</tr>
<tr>
<td>65+</td>
<td>10%</td>
</tr>
</tbody>
</table>

Due to rounding, totals may not equal 100.
## Patient Testing

All CCH Testing as of 5/24/21

<table>
<thead>
<tr>
<th>Race</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>African/American</td>
<td>57%</td>
</tr>
<tr>
<td>American Indian/Alaska Native</td>
<td>2%</td>
</tr>
<tr>
<td>Asian</td>
<td>2%</td>
</tr>
<tr>
<td>Other/Multiple/Unknown</td>
<td>9%</td>
</tr>
<tr>
<td>White</td>
<td>30%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic/Latino/Spanish Origin</td>
<td>22%</td>
</tr>
<tr>
<td>Non-Hispanic/Latino/Spanish Origin</td>
<td>78%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Race</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>African/American</td>
<td>46%</td>
</tr>
<tr>
<td>American Indian/Alaska Native</td>
<td>5%</td>
</tr>
<tr>
<td>Asian</td>
<td>2%</td>
</tr>
<tr>
<td>Other/Multiple/Unknown</td>
<td>13%</td>
</tr>
<tr>
<td>White</td>
<td>34%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic/Latino/Spanish Origin</td>
<td>38%</td>
</tr>
<tr>
<td>Non-Hispanic/Latino/Spanish Origin</td>
<td>62%</td>
</tr>
</tbody>
</table>

Due to rounding, totals may not equal 100.
This graph illustrates the impact of testing availability. As was true in the community, our initial testing was constrained exclusively to symptomatic patients. The availability expanded eventually to include patients without overt signs of infection and then to surveillance. Testing continues to inform care and housing and plays a critical role in focused interventions and ongoing containment.
Cermak Update

- Cermak remains our highest priority.
- Population continues to rise, compressing space to accommodate social distancing. There are approximately 725 detainees awaiting transfer to the Illinois Department of Corrections. The state has limited prison transfers and requires all transfers to be fully vaccinated.
- Lower census allowed for single celling, distancing and other mitigation strategies that have led to containment.

Source: https://www.cookcountysheriff.org/data/
## Department of Corrections & JTDC Vaccines

**as of 5/24/2021**

<table>
<thead>
<tr>
<th></th>
<th>Total Doses (first &amp; second)</th>
<th>Unique Individuals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dept. of Corrections and JTDC</td>
<td>4,472</td>
<td>2,310</td>
</tr>
<tr>
<td>Employees &amp; Contractors</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cermak Health Services Patients</td>
<td>5,985</td>
<td>3,579</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
COVID-19 Vaccination
Patient & Community Points of Distribution (PODs)
Important Updates

• CCH began offering the Pfizer vaccine to individuals age 12+ on Wednesday, May 12, following the CDC’s approval of the expanded Emergency Use Authorization (EUA). Among the first adolescents to be vaccinated at one of CCH’s mass vaccination sites was Benjamin Kagan, the 15-year-old founder of Chicago Vaccine Angels and Chicago Vaccine Hunters.

• On Tuesday, May 25th, CCH/CCDPH opened a fourth Priority Vaccine Site at Thornton Township High School in Harvey for that city and surrounding communities in the 32 Priority Municipalities.

• Cook County Health administered its 800,000th dose of vaccine on May 24th.

• CCH gave away Great America tickets to those who received their vaccine at a CCH location on May 26.

• On Thursday, May 27, CCH consolidated its mass vaccination efforts in Tinley Park, South Holland and River Grove into Matteson, Forest Park and Des Plaines. This comes as CCH, like other providers across the country, has seen a plateau in demand for vaccinations at its mass sites. Additional resources will be added to our hyper-local strategy to reach individuals who remain unvaccinated.

• Cook County has partnered with the Chicago White Sox to do a pop-up vaccine event at Guaranteed Rate Field during the team’s games against the Baltimore Orioles on Friday, May 28 and Saturday, May 29. The White Sox will be offering $25 gift cards to every ticketed fan who gets vaccinated during the games. This is part of a larger partnership with the White Sox to promote vaccine awareness and uptake.
# Doses Distributed at CCH PODs

**As of 5/24/2021**

<table>
<thead>
<tr>
<th>CCH Chicago PODs*</th>
<th>Total</th>
<th>CCH Suburban PODs**</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Austin Health Center</td>
<td>4,553</td>
<td>Arlington Heights Health Center</td>
<td>32,791</td>
</tr>
<tr>
<td>Dr. Jorge Prieto Health Center</td>
<td>3,616</td>
<td>Blue Island Health Center</td>
<td>12,701</td>
</tr>
<tr>
<td>Englewood Health Center</td>
<td>4,561</td>
<td>Cottage Grove Health Center</td>
<td>9,137</td>
</tr>
<tr>
<td>Logan Square Health Center</td>
<td>4,469</td>
<td>North Riverside Health Center</td>
<td>27,760</td>
</tr>
<tr>
<td>Sengstacke Health Center</td>
<td>12,714</td>
<td>Robbins Health Center</td>
<td>9,589</td>
</tr>
<tr>
<td>Ruth M. Rothstein CORE Center</td>
<td>9,276</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stroger Hospital</td>
<td>14,398</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>53,587</strong></td>
<td><strong>TOTAL</strong></td>
<td><strong>91,978</strong></td>
</tr>
</tbody>
</table>

*Vaccine Distributed to CCH by the Chicago Department of Public Health. City sites began later than suburban sites thus the lag in shots administered.

**Vaccine Distributed to CCH by the Cook County Department of Public Health**
# Doses Distributed at Mega and Targeted PODs

**As of 5/24/2021**

<table>
<thead>
<tr>
<th>Mega PODs</th>
<th>Total</th>
<th>Targeted PODs</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tinley Park Convention Center</td>
<td>134,937</td>
<td>Thornton Fractional South HS</td>
<td>22,872</td>
</tr>
<tr>
<td>Triton College</td>
<td>60,116</td>
<td>Morton East Health Center*</td>
<td>19,558</td>
</tr>
<tr>
<td>South Suburban College</td>
<td>71,049</td>
<td>Summit Priority POD</td>
<td>7,449</td>
</tr>
<tr>
<td>Des Plaines</td>
<td>163,060</td>
<td>West Leyden Priority POD</td>
<td>2,895</td>
</tr>
<tr>
<td>Forest Park</td>
<td>122,623</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Matteson</td>
<td>21,867</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>428,328</strong></td>
<td><strong>TOTAL</strong></td>
<td><strong>52,774</strong></td>
</tr>
</tbody>
</table>

* Morton East transitioned to a targeted POD on March 1st focusing on school personnel and other priority populations in the area.
Vaccination Data:
CCDPH Suburban Cook County Jurisdiction

As of May 25, 2021:

COVID-19 Vaccines Administered to Suburban Cook County Residents

1,177,310
People with at least one vaccine dose

920,758
People with complete vaccine series

51.7%
Percent of population with at least one vaccine dose

40.5%
Percent of population with complete vaccine series
Vaccination Data by Race/Ethnicity

COVID-19 Vaccinations by Race/Ethnicity* in Suburban Cook County, IL

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Percent of Population with at Least One Vaccine Dose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Hispanic White</td>
<td>46.7%</td>
</tr>
<tr>
<td>Non-Hispanic Black</td>
<td>33.3%</td>
</tr>
<tr>
<td>Non-Hispanic Asian</td>
<td>66.6%</td>
</tr>
<tr>
<td>Hispanic/Latino</td>
<td>35.7%</td>
</tr>
</tbody>
</table>

Racial/Ethnic Breakdown of Vaccinated Population Compared to Overall Population, Suburban Cook County

- **Percent of Vaccinated (at Least One Dose)**
- **Percent of Overall Population**

*Note: Data may not sum to 100% due to rounding.*
Vaccination Data by Region

COVID-19 Vaccinations by District in Suburban Cook County, IL

North: 60.5%
West: 51%
Southwest: 46.8%
South: 39.5%

Percent of Population with at Least One Vaccine Dose
## Vaccination Data by Municipality

<table>
<thead>
<tr>
<th>City</th>
<th>Total Population</th>
<th>Number Initiating Vaccine</th>
<th>Number with Complete Vaccine</th>
<th>% with at Least One Dose</th>
<th>% Complete</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barrington Hills</td>
<td>2168</td>
<td>9</td>
<td>6</td>
<td>0.4%</td>
<td>0.3%</td>
</tr>
<tr>
<td>Dixmoor</td>
<td>3644</td>
<td>498</td>
<td>368</td>
<td>13.7%</td>
<td>10.1%</td>
</tr>
<tr>
<td>University Park</td>
<td>273</td>
<td>41</td>
<td>25</td>
<td>15%</td>
<td>9.2%</td>
</tr>
<tr>
<td>Ford Heights</td>
<td>2763</td>
<td>444</td>
<td>297</td>
<td>16.1%</td>
<td>10.7%</td>
</tr>
<tr>
<td>Riverdale</td>
<td>13549</td>
<td>2972</td>
<td>2165</td>
<td>21.9%</td>
<td>16%</td>
</tr>
<tr>
<td>Sauk Village</td>
<td>10506</td>
<td>2496</td>
<td>1808</td>
<td>23.8%</td>
<td>17.2%</td>
</tr>
<tr>
<td>Burnham</td>
<td>4206</td>
<td>1020</td>
<td>765</td>
<td>24.3%</td>
<td>18.2%</td>
</tr>
<tr>
<td>Harvey</td>
<td>25282</td>
<td>6488</td>
<td>4704</td>
<td>25.7%</td>
<td>18.6%</td>
</tr>
<tr>
<td>Phoenix</td>
<td>1964</td>
<td>571</td>
<td>439</td>
<td>29.1%</td>
<td>22.4%</td>
</tr>
<tr>
<td>Markham</td>
<td>12508</td>
<td>3804</td>
<td>2801</td>
<td>30.4%</td>
<td>22.4%</td>
</tr>
<tr>
<td>Robbins</td>
<td>5337</td>
<td>1633</td>
<td>1256</td>
<td>30.6%</td>
<td>23.5%</td>
</tr>
</tbody>
</table>
**Strategy**

Continue hyperlocal strategy
- Mobile/pop-up events hosted by local organizations
- Encourage referrals to existing community providers
- Priority/Equity PODs if requested by community

Focus outreach efforts on municipalities with lowest vaccination rates

Continue to focus communications efforts on vulnerable groups
Strategy - Harvey

Priority POD started 5/25

Focused outreach
  - Ongoing stakeholder meetings with CBOs
  - Education sector
  - FBOs via local coalitions
  - Local elected officials and governments
  - Door knocking with Chicago Medical Society, FEMA volunteers

Communications
  - Robocalls to local community residents
  - Social media
  - Media campaign
Facilities & Operations Update

Robert Sumter, Chief Information Officer and Interim COO
Operational Updates

- Valet Parking available at Stroger Entrance 1 and Professional Building
- Mail Order Pharmacy
- Belmont Cragin
- ED Harrison Square
- Admin Building Department Relocation
ACHN Update

Iliana Mora, COO, Ambulatory Services
Patient Homecoming
Patient Homecoming

Community Sites

Vaccination Program
Open for In-Person Care

Telephone Triage Center

Compassionate Journey
Patient Homecoming

Specialty Clinics

- Nurse and Medical Assistant Staffing
- Direct Scheduling Appointment Making
- Surgical Navigation Program
- Cleanliness
Compassionate Care in ACHN
Our Problem Statement

Patient Experience

Patient experience scores are below the national averages

3 Key Drivers impacting “likelihood to Recommend”
  • Courtesy of Registration Staff
  • Our Sensitivity to Patient’s Needs
  • Our Concern for Patient’s Privacy
Our Problem Statement

Employee Engagement

Employee engagement results are below the national averages

Team Communication and Trust
  • Opportunity to improve Feeling Respected, Appreciated, and Engaged

Working in health care today is hard
  • Demands on efficiency, processes and workflows
  • Many barriers faced by our patients

Living in today’s society is hard
  • Challenges outside of work: managing work and family; paying bills; exposure to violence; unexpected challenges
Our Response: Renewing Compassion in Our Health Centers

“People will forget what you said, people will forget what you did, but people will never forget how you made them feel.”

- Maya Angelou
Our Project Strategy
Our Compassionate Journey

Compassion
Empathy
Kindness
Courtesy

Oneself

One Another

Our Patient

↑ Employee Engagement

↑ Patient Experience

Trust and Teamwork

Collaborative Team Providing Connected Care for Our Patients
Compassion In Our Health Centers

Our Culture of Compassion... through Empathy, Kindness and Courtesy

Our Community

Ourselves

Our Patient

Our Team

The Journey Begins with Each of Us...
Our Results: **Our Employee Engagement Survey**

**Change in Employee Engagement Scores in ACHN from 2018 to 2020**

- Employees in my dept help clients/patients even when it's not part of their job.
  - Change in Engagement Score: 0.26

- Employees in my dept help others to accomplish their work.
  - Change in Engagement Score: 0.22

- I enjoy working with my coworkers.
  - Change in Engagement Score: 0.21

- Employees in my dept report a strong sense of connection to their work.
  - Change in Engagement Score: 0.17

- My dept works well together.
  - Change in Engagement Score: 0.10

- Employees in my dept are fully attentive to the needs of others.
  - Change in Engagement Score: 0.09

- There is a climate of trust within my dept.
  - Change in Engagement Score: 0.07

- The environment at CCH makes employees in my dept want to go above and beyond what's expected of them.
  - Change in Engagement Score: 0.07

**Data Source:** Press Ganey Employee Engagement and Culture of Safety Survey  
**Comparison Group:** Safety Net Organizations
Our Results: Our Patient Experience
Change in Patient Experiences Top Box Scores in ACHN

- Concern nurse/assistant showed for your problem: Before Journey - 50.13, After Journey - 61.86
- Doctor concern for your questions/worries: Before Journey - 54.18, After Journey - 64.91
- Doctors efforts to include you in decisions: Before Journey - 53.46, After Journey - 63.57
- How well staff protect safety: Before Journey - 55.89, After Journey - 66.54
- Our concern for patients' privacy: Before Journey - 53.49, After Journey - 62.67
- Staff worked together care for you: Before Journey - 57.32, After Journey - 65.61
- Overall Assessment: Before Journey - 57.98, After Journey - 64.84

Data Source: Press Ganey Patient Experience Survey
Comparison Group: All Medical Practices
Before Journey: January 2018 to September 2019
After Journey: October 2019 to April 2020
Our Results: Our Patient Experience
Change in Patient Experiences Top Box Scores - Comparison

<table>
<thead>
<tr>
<th>Category</th>
<th>Change in Top Box Score (ACHN)</th>
<th>Top 30% Performers (Medical Practice)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Concern of nurse/asst for problem</td>
<td>11.73</td>
<td>4.66</td>
</tr>
<tr>
<td>CP concern for questions/worries</td>
<td>10.73</td>
<td>4.31</td>
</tr>
<tr>
<td>CP efforts to include in decisions</td>
<td>10.11</td>
<td>4.22</td>
</tr>
<tr>
<td>How well staff protect safety</td>
<td>10.65</td>
<td>4.12</td>
</tr>
<tr>
<td>Our concern for patients' privacy</td>
<td>9.18</td>
<td>3.86</td>
</tr>
<tr>
<td>Staff worked together care for you</td>
<td>8.29</td>
<td>3.44</td>
</tr>
<tr>
<td>Overall Assessment</td>
<td>7.15</td>
<td>5.24</td>
</tr>
</tbody>
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Data Source: Press Ganey Patient Experience Survey
Comparison Group: All Medical Practices
Before Journey: January 2018 to September 2019
After Journey: October 2019 to April 2020
Questions?
My Shot Campaign
MyShotCookCounty.com

• From the launch on March 15 to April 30, over 24K new users visited the site.
  • Majority of website visitors are coming from digital ads.

• To date, there are more than 12.6K clicks on the find an appointment/location button

• Spread the word campaign assets have been downloaded more than 400 times

• The most viewed bio pages are Emily, Bishop Porter and Diana.

Time Period: March 15, 2021 – April 30, 2021
My Shot Campaign Highlights
Metrics March 15 – April 30, 2021

• Digital: 17.4M impressions and 50.3K clicks

• Out of Home: 30.9M total impressions

• Influencer Activation: 361K reach and 17 total posts
Phase 2: Influencer Activation April 15 – May 3

Instagram, TikTok & Facebook

17 Posts
361K Reach*
6,060 Interactions*
5,845 Likes*
Phase 2 Top Performing Posts

Time Period: April 15, 2021 – May 3, 2021

- Views: 3,272
  - Comments: 6
- Likes: 3,290
  - Comments: 43
- Views: 28,100
  - Likes: 6,137
  - Comments: 117
New/Ongoing Activities

College Days
(Columbia College, DePaul University, Moraine Valley Community College, Harper College)

Great America Ticket Giveaways

White Sox Partnership
Participation in My Shot Campaign
On-site Vaccination Memorial Day weekend
Monthly Media Report
IL was like 'Wild West' in early days of COVID pandemic, but PPE stockpile has recovered

Cook County doctors say vaccine pause should create confidence; walk-in appointments start Monday

Get vaccinated for your mom this Sunday, health officials suggest

Inside Look: Mass Vaccination Sites in Cook County

 Residentes del condado de Cook pueden vacunarse sin cita previa en los seis centros de vacunación masiva

Teen: 'I feel safer' after school vaccination

Teen who helped Chicagoans get COVID-19 vaccine appointment receives first dose

Cook County pushes to get more restaurant workers vaccinated
Media Dashboard: April 24 – May 21, 2021

Total Number of Media Hits: 148

Top 5 Local Media Outlets
1. NBC-5
2. ABC-7
3. FOX-32
4. CBS-2
5. Chicago Tribune

Top 5 National Media Outlets
1. Yahoo! News
2. MSN
3. Fox Business News
4. AP
5. USA Today

Most Common Topics
1. Preparing for 12+ vaccinations
2. Now accepting walk-in COVID-19 vaccine appointments
3. Encouraging 12+ to get vaccinated
4. Restaurant worker day
5. Johnson & Johnson vaccine
Social Media Insights

As of May 21

Twitter (28-Day Summary)
- Impressions: 89.1 (up 6.8%)
- Profile visits: 3,056
- Mentions: 83
- Followers: 4,028 (up 23)

LinkedIn (30-Day Summary)
- Impressions: 15.8K
- Unique visitors: 540 (up 12%)
- Followers: 6,615 (up 93)

Facebook (28-Day Summary)
- Post reach: 867K (up 30%)
- Post engagement: 24.2K (up 122%)
- Page views: 55.7K (up 183%)
- Page likes: 5,576 (up 272)
- Page followers: 7,234 (up 294)

Instagram (30-Day Summary)
- Impressions: 19.3K (up 64.7%)
- Reach: 1,686 (up 11.6%)
- Profile visits: 601 (up 6.5%)
- Followers: 2,395 (up 16)