Recognition

Jacqueline Boone, Patient Services Director for Cook County Health’s Ruth M. Rothstein CORE Center, has been awarded the Over 40 Years of Service Award from the Health & Medicine Policy Research Group. This award honors public health champions who have more than 40 years of service and whose work exemplifies Health & Medicine’s mission to promote social justice and challenge inequities in health and health care.

Jacqueline has 42 years of experience as a registered nurse and has dedicated the last 20 years of her career to public service at the CORE Center, the largest HIV/AIDS center in the Midwest. She has worked tirelessly in collaboration with the infectious disease team to coordinate comprehensive quality health care for CORE Center patients. During the COVID-19 pandemic, Jacqueline coordinated robust nursing support for all of the ambulatory COVID-19-related services at CCH, including testing, antibody infusion and vaccinations.

Cook County Health’s Health Information Systems team, headed by Robert Sumter, Chief Information Officer, received its Stage 7 recertification from Healthcare Information and Management Systems Society. This accomplishment reaffirms our commitment in leading the way to Electronic Medical Record adoption across the country and optimized patient care. While the entire CCH team deserves recognition, there is a core group of staff who led the charge.

Andrew Bullock Angela O’Banion Beth Erdman Amy Looi
Angie Smith Adam Weber Christopher Caudill Jerry Pagell
Bryan Pravel Amanda Grasso Pamela Gooden Leathecia Arnold

Hand hygiene is a critical patient safety indicator for all health systems and has also been a key factor in fighting the COVID-19 pandemic. Like other systems, Cook County Health has a team of hand hygiene champions who routinely monitor staff compliance with hand hygiene protocols. The information gathered is used to develop and implement interventions to improve compliance and, therefore, patient safety. The following individuals have gone above and beyond in CCH’s efforts to provide high quality patient care:

- Indu Abraham, Clinical Nurse, Coronary Care Unit
- Mini Aernat, Clinical Nurse, General Medicine Clinic
- Stella Evulukwu, Specialty Nurse, Nursing Administration
- Sajini Joseph, Clinical Nurse, General Surgery and Orthopedics
- Teresita Rescober, Clinical Nurse Specialist, Obstetrics
- Cecilia Soriano, Clinical Nurse, Coronary Care Unit

Congratulations to resident physicians Dr. Ali Sherazi and Dr. Muhammad Tariq, and to Dr. Shweta Gupta, Attending Physician in Oncology and Senior Author, for their abstract presented at the European Society of Medical Oncology’s World Congress of Gastrointestinal Cancers held in Barcelona, Spain. Dr. Sherazi presented the abstract and was honored with the Young Investigator Award. The abstract evaluated characteristics and outcomes, including health care utilization, in oncology patients with HIV compared to a non-HIV population using a national sample.
As Cook County Health rolled out our mass vaccination sites across the county, we were fortunate to partner with the Chicago Federation of Musicians to have live musical performances at our sites for patients coming to get vaccinated. A big thank you to the Chicago Federation of Musicians, especially BJ Levy, Secretary-Treasurer, for making the vaccination experience more pleasant. The Federation and their leadership have been true partners during the COVID-19 pandemic.

Activities and Announcements

US News & World Report Rankings

Cook County Health’s John H. Stroger, Jr. Hospital was recently recognized by U.S. News & World Report as a high performing organization for heart attack and heart failure, chronic obstructive pulmonary disease (COPD) and pneumonia care.

U.S. News & World Report annually releases rankings for organizations based on several factors, including outcomes, patient safety, nurse staffing and more. Hospitals are also rated for their performance in treating more commonly occurring conditions and performing certain medical procedures. High performing organizations rank within the top 10 percent nationally of a given specialty. Hospitals that are high performing are considered significantly better than the national average.

IMPACT 2023 Focus Area 1

COVID-19 Vaccine Strategy

Cook County is evolving its strategy to redeploy resources to support hyperlocal, community-based vaccination initiatives. Specific focus will continue to be placed on the municipalities identified by CCDPH based on the Centers for Disease Control and Prevention’s social vulnerability index and the COVID-19 community vulnerability index that have low vaccine uptake rates. These communities, primarily in the west and south suburbs, are receiving additional resources through a variety of tactics to address vaccine hesitancy and increase vaccine access.

Mobile and pop-up events, in-home vaccinations, and collaboration with community-based organizations, faith-based organizations and schools will continue, as well as additional efforts like door-to-door outreach with FEMA volunteers, incentives and transportation assistance. CCDPH is coordinating a vaccine pilot at the Markham Courthouse in August to serve community members, visitors and employees. If successful, it will be rolled out to other County courthouses.

CCH’s three remaining mass vaccination sites were sunset on July 21 and 22, as demand for vaccinations wanes locally and across the country. CCH hosted clap-out events to celebrate the hard work of the teams staffing the mass vaccination sites. CCH continues to offer COVID-19 vaccinations at all of its community health centers and hospitals to any individual age 12 or older. There is no cost to be vaccinated. Walk-ins are welcome at all locations between 8:30 am – 4:00 pm Monday through Friday. For complete details or to make an appointment call 833-308-1988 or visit MyShotCookCounty.com.

Following CDC and IDPH recommendations, CCDPH has issued school guidance and continues to host Ask the Doctor webinars. The My Shot Campaign continues to educate individuals on the effectiveness of vaccines, and the communications team continues to position CCH experts in the media.

CCH and CCDPH are closely monitoring the rise in cases and making any necessary adjustments or changes in strategies. Along with many health systems across the country, CCH is evaluating mandatory vaccines for all employees.

IMPACT 2023 Focus Areas 1 and 5
Gender Pronoun Initiative

Cook County Health is continuing to enhance its delivery of inclusive, affirming care to our patients. The health system is working on several tactics to raise awareness about the importance of appropriate gender pronouns. Understanding and sharing preferred gender pronouns helps us all know how to respectfully address one another and promotes an inclusive health care environment for everyone. CCH distributed new buttons this week that patients and staff may pick up at any of our clinical locations to signal their preferred pronouns. New email signature templates have also been shared that include a line for preferred pronouns. Also, more precise fields are being created in our electronic medical record system to better reflect a variety of gender identities and pronouns so providers can provide the most gender-affirming care possible. These efforts represent a continuation of ongoing efforts to ensure that CCH is always pursuing opportunities to better serve all of our CCH community.

IMPACT 2023 Focus Area 5

Food As Medicine

As access to healthy food remains a great need for our patients and communities, the Fresh Truck partnership between Cook County Health (CCH) and the Greater Chicago Food Depository (GCFD) continues. The onset of the COVID-19 pandemic required CCH and GCFD to develop and implement revised protocols for the Fresh Truck distributions that allow for appropriate screenings and social distancing to protect patients, as well as CCH and GCFD staff and volunteers. These revised protocols are in place until further notice.

Through July 16, CCH’s Fresh Truck partnership with the GCFD resulted in 335 visits to CCH health centers – Arlington Heights, Austin, Blue Island, the CORE Center, Cottage Grove, Englewood, Logan Square, North Riverside, Provident/Sengstacke, Prieto, and Robbins.

Collectively, the Fresh Truck distributions have resulted in the provision of fresh fruits and vegetables, as well as some shelf stable items during the COVID-19 pandemic, to an estimated 39,322 households, representing 130,250 individuals, totaling more than 864,250 pounds of food. Most of the individuals benefiting from the Fresh Truck screened positive for food insecurity at a CCH health center visit.

The GCFD’s Fresh Food Truck visits for the month of August include the following ACHN Health Centers.

- August 3 – North Riverside Health Center – 1800 S. Harlem Avenue, North Riverside
- August 5 – Austin Health Center – 4800 W. Chicago Avenue, Chicago
- August 19 – Cottage Grove Health Center – 1645 Cottage Grove Avenue, Ford Heights
- August 17 – Robbins Health Center – 13450 S. Kedzie Avenue, Robbins
- August 19 – Englewood Health Center – 1135 W. 69th Street, Chicago

IMPACT 2023 Objective 5.1C
Community Advisory Councils

Cook County Health Community Advisory Councils (CAC) include patients, community and religious organizations and provide an opportunity to engage patients, organizations and civic leaders in the communities where our centers are located. The Councils provide feedback to our staff and help strengthen our health centers’ relationships in the community. The Councils meet quarterly to provide current information on Cook County Health and as an avenue for members to share information about their organizations.

Upcoming CAC meeting dates:
Robbins: Tuesday at 1:00 PM: August 17, November 16
Arlington Heights: Tuesday at 1:00 PM: August 24, November 23
North Riverside: Wednesday at 1:00 PM: September 15, December 15
Englewood: Thursday at 1:00 PM: September 16, December 16
Provident Hospital/Sengstacke Health Center: Wednesday at 10:00 AM: October 13
Cottage Grove: Tuesday at 1:00 PM: October 26

IMPACT 2023 Focus Area 5

Media, social media reports and other documents attached.
Legislative Update

Local

- On July 21, the Cook County Board’s Legislation and Intergovernmental Affairs Committee approved the appointment of Dr. Karen Kim to the Cook County Health Board of Directors. The appointment is effective August 1, 2021 and expires July 31, 2025.

- On July 23, the Cook County Board’s Health & Hospitals Committee held its monthly meeting. The agenda included a COVID-19 Vaccine and Contact Tracing Update from CCH CEO Israel Rocha and CCDPH Co-Leads Dr. Kiran Joshi and Dr. Rachel Rubin. The agenda also included CCDPH’s Second Quarterly Report on Opioids from Dr. Joshi.

The next meeting of the Cook County Board’s Health & Hospitals Committee is scheduled for September. At that meeting all County departments and agencies that provide mental health services will present their Quarterly on Mental Health Services Activities Reports. CCH will present on services provided through the system, including Cermak Health Services and CCDPH.

CCH will continue to provide a COVID-19 Vaccine and Contact Tracing Update to the committee every month through the end of calendar year 2021.

- On July 28, the Cook County Board’s Audit Committee met to review the results of the County’s Comprehensive Annual Financial Report (CAFR) including the Cook County Health and Hospitals System Financial Report, 11/30/2020 and the Cook County Health and Hospitals System Report to the Audit and Compliance Committee, 5/28/2021.

- On July 28, the Cook County Board’s Finance Committee held its monthly meeting. CCH presented its Monthly Report to the Cook County Board and responded to questions pertaining to the Cook County Monthly Report on Revenues and Expenses.

State

- Over 7,800 bills and resolutions were filed by House and Senate members in the spring legislative session. The legislature passed a total of 666 bills.

As of July 22, the Governor signed 105 of the bills into law. Once bills are sent to the Governor, he has 60 days to take action; if he takes no action, the bill automatically becomes law on day 61.

A summary of legislation of interest to CCH follows:

- **SB1840** – Joint effort between Cook County and Cook County Health to improve health equity and access to care by increasing transparency and reporting requirements in nonprofit hospital community benefits reports and improving the process for uninsured patients to access hospital-based services. CCH is working with stakeholders to ensure successful implementation. *Awaits action by the Governor.*

- **SB2017** (2022 Budget Implementation Bill or BIMP) includes expansion of Medicaid-like coverage to immigrants 55 – 64 years with income less than 138% FPL, with coverage starting no later than May 2022. This builds on the Medicaid-like expansion for older adult immigrants authorized in the FY2021 BIMP. *Signed June 17 (Public Act 102-0016); takes immediate effect unless otherwise noted in the bill.*

- **SB2294** (Medicaid omnibus) – Adds additional covered services and providers to the Medicaid program, increases reimbursement rates for certain dental codes for adults and children as well as administrative fees for immunizations provided to children, and makes other changes related to Medicaid. *Signed July 6 (Public Act 102-0043); takes immediate effect unless otherwise noted in the bill.*

- **SB818** – Requires Illinois public and charter schools to teach comprehensive personal health and safety education in grades K-5 and comprehensive sexual health education in grades 6-12 that is age and
developmentally appropriate, medically accurate, complete, culturally appropriate, inclusive, and trauma informed. *Awaits action by the Governor.*

- **HB1063** – Repeals harmful and outdated HIV criminalization law and treats HIV like any other chronic disease, using proven and effective public health strategies. *Awaits action by the Governor.*

- **HB3308** – Makes permanent (until 2027 for most services) telehealth coverage, reimbursement, and flexibilities initiated in response to COVID-19. While the bill only applies to private insurance plans regulated by the Illinois Department of Insurance, the Illinois Department of Healthcare and Family Services (HFS) has agreed to payment parity and coverage of telehealth for Medicaid beneficiaries beyond the end of the pandemic, as permitted by the telehealth administrative rules filed last year. HFS intends to meet with stakeholders over the next several months to determine what, if any, legislative changes need to be in place. *Signed July 22 (Public Act 102-0104); takes immediate effect unless otherwise noted in the bill.*

- **HB3739** – Requires local lead service line replacement and creates a low-income assistance program to help fund water infrastructure projects, including replacement. *Awaits action by the Governor.*

- **HB711** – Reforms the prior approval/prior authorization process by increasing transparency and standardization among Medicaid MCOs and private insurance plans regulated by the Illinois Department of Insurance, and also improves continuity of care and clinical review standards. *Awaits action by the Governor.*

The fall veto session is currently scheduled to take place October 19-21 and 26-28.

- Earlier this month, the Illinois Department of Healthcare and Family Services announced nearly $95M in health care transformation funding for eight collaboratives, with six of the projects based in the Chicago/Cook County area.

Cook County Health is pleased to be part of the following collaboratives:

- The **West Side Health Equity Collaborative** seeks to increase convenient access to culturally responsive healthcare, supporting the unique and changing socio-economic needs of individuals and families. The lead agency is ACCESS Community Health Network, and other participating entities include: Ann & Robert H. Lurie Children’s Hospital; Bobby E. Wright Comprehensive Behavioral Health Center, Inc.; Habilitative Systems, Inc.; Humboldt Park Health; the Loretto Hospital; Medical Home Network; Rush University Medical Center; Sinai Chicago; and West Side United.

- **Prison Emergency Early Release Response Network** is a model approach to care coordination and social determinants of health for men and women released from the state prison system returning to Cook County. The lead agency is SAFER Foundation, and other participating entities include: Heartland Alliance Health, Healthcare Alternatives Systems, Inc. (HAS), KAM Alliance, Transforming Reentry Services/MWPM, Get to Work Illinois, Smart Policy Works, and Legal Council for Health Justice.

State legislation authorized up to $150M in funds that may be appropriated annually by the Illinois General Assembly through state fiscal year 2027. The full funds were appropriated in the FY2021 and FY2022 state budgets. The funds seek to transform the Medicaid program by supporting innovative partnerships and efforts that improve health outcomes, address social determinants of health, and reduce health inequities.

**Federal**

- **FY 2022 Budget and Appropriations** – As planned, the House Appropriations subcommittees marked up all twelve FY 2022 annual appropriations bills. The full committee took them up and cleared them for consideration by the full House. During the week of July 26, a “minibus” was made up of seven bills, including the measure that funds the U.S. Department of Health and Human Services (Labor-HHS-Education).
As expected, the Senate is moving more slowly. We continue to expect that one or more short-term stop-gap measures will be needed to keep the government funded after the end of the fiscal year Sept. 30, 2021, until a bipartisan, bicameral agreement can be reached.

The House Labor-HHS-Education bill provides a total of $119.8 billion for HHS, an increase of $22.9 billion above the FY 2021 enacted level and $129 million below the President’s budget request. Funding levels for programs of interest to CCH include:

- Hospital Preparedness Program: $320 million, an increase of $39 million
- Centers for Disease Control and Prevention (CDC): The bill includes a total of $10.6 billion for CDC, an increase of $2.7 billion above current year funding and $1 billion above the President’s budget request. This includes:
  - $1 billion in a new, flexible funding stream for public health infrastructure and capacity
  - $150 million, an increase of $100 million over current funding levels, to modernize public health data surveillance and analytics at CDC and state and local health departments
  - $106 million, an increase of $50 million over current funding levels, for public health workforce initiatives
  - $843 million, an increase of $250 million over current funding levels, for global health
  - $25 million, an increase of $12.5 million over current funding levels, for firearm injury and mortality prevention research
  - $74 million, an increase of $10 million over current funding levels, for the Racial and Ethnic Approach to Community Health (REACH) program, which addresses racial and ethnic health disparities
  - $153 million, an increase of $150 million over current funding levels, for social determinates of health
  - $275 million, an increase of $100 million over current funding levels, for the Ending the HIV Initiative
  - $115 million, an increase of $100 million over current funding levels, for community and youth violence prevention.
  - $250 million, an increase of $12.5 million over current funding levels, to address tobacco and e-cigarettes

- Substance Abuse and Mental Health Services Administration (SAMHSA): The bill funds SAMHSA at $9.16 billion, an increase of $3.14 billion above current funding levels. SAMHSA funding includes:
  - Mental Health: $3.16 billion, an increase of $1.36 billion over current funding levels, including an $825 million increase to the Mental Health Block Grant (MHBG)
  - Suicide prevention: $113.6 million for the Suicide Lifeline, an increase of $89.6 million over current funding levels, to support implementation of the new 988 number
  - Creates a new Mental Health Crisis Response Partnership Pilot Program, which will provide $100 million to help communities create mobile crisis response teams
  - Substance use treatment: $5.5 billion, an increase of $1.6 billion over current funding levels. This includes $2.8 billion, an increase of $1 billion over current funding levels, for the Substance Abuse Prevention and Treatment Block Grant (SABG) and $136.5 million, an increase of $56.5 million, for Medication Assisted Treatment (MAT)

**Biden Administration** – On July 14, 2021, HHS Secretary Xavier Becerra swore in Miriam E. Delphin-Rittmon, PhD, as the Assistant Secretary for Mental Health and Substance Use and Administrator of the Substance Abuse and Mental Health Services Administration (SAMHSA). Dr. Delphin-Rittmon previously served as Commissioner of the Connecticut Department of Mental Health and Addiction Services, where she focused on recovery-oriented, integrated and culturally responsive services and systems to promote dignity, respect, and meaningful community inclusion.
CMS Administrator Chiquita Brooks-LaSure assured Medicaid advocates at a conference that she is working to ensure that Medicaid beneficiaries can continue their coverage post-pandemic or can be transitioned to a new insurance after the COVID-19 public health emergency (PHE) ends. The Biden Administration indicated in January that it would continue to extend the PHE declaration through the end of calendar year 2021. The declaration must be renewed every 90 days. While Congress created the Medicaid maintenance of effort requirements, the Administration must issue guidance or regulations on how states should resume removing people from the rolls once the PHE ends. The Administration has indicated that it plans to revise this Trump Administration guidance giving states six months after the PHE to update their Medicaid rolls, but no details have been released yet.

- **Biden “American Jobs Plan“ and “American Families Plan”** – Senate negotiators on a bi-partisan infrastructure/jobs bill are said to be close to reaching a deal, which could be brought to the Senate floor for votes the week of July 26. This bill is expected to focus on “traditional” infrastructure: roads, bridges, airports, transit, water and broadband. There have been indications that the plan might be partially paid for with unspent COVID relief funds from 2020 legislation. The approximately $24 billion remaining in the Provider Relief Fund could well be targeted.

Meanwhile, the Senate Budget Committee is preparing to mark up a Budget Resolution which will include “reconciliation instructions” for certain Senate authorizing committees to write legislation which then can pass the Senate under expedited reconciliation rules, with a simple majority. This will require all 50 Senate Democrats to agree to the bill, plus Vice President Harris to cast the deciding vote.

While hospital groups continue to advocate that the infrastructure package should include funding for safety net hospitals, including hospital capital investments (e.g., a renewed Hill-Burton program as envisioned by House Energy and Commerce Democrats), digital infrastructure, emergency preparedness and workforce development, it is not clear that the tight top-line caps and fierce competition for offsets will support their inclusion.

Democrats are also looking to include an expansion of Medicare, possibly by offering dental, hearing and vision coverage. They are also wrestling with approaches to closing the Medicaid gap to provide coverage for those in states that have not expanded Medicaid under the ACA, who do not qualify for their state’s coverage or for subsidized coverage on the ACA exchanges.

- **Public Charge Rule:** On July 22, CMS encouraged states to work with local partners and community organizations to raise awareness that the Trump-era public charge rule no longer applies. CMS noted that states cannot share a Medicaid applicant or beneficiary’s information for reasons that go beyond Medicaid administration, and are not, in general, allowed to share applicant information with the Department of Homeland Security (DHS). DHS is now operating under the previous 1999 public charge guidance, which does not take Medicaid or CHIP enrollment into account in public charge determinations.
Community Outreach

As in person event participation resumes, Cook County Health and CountyCare will be present at events to promote the health system and the Medicaid program. Events in the month of August include the following:

August 6  
Cook County Health and CountyCare promotion at **Community Consolidated School District 59’s Back to School Fair**, which takes place at the John Jay Elementary School located at 1835 Pheasant Trail in Mount Prospect. Special attention will be given to the promotion of the Arlington Heights Health Center, which is located in the service area.

August 7  
Cook County Health and CountyCare promotion at **Community Consolidated School District 59’s Back to School Fair**, which takes place at the Blackhawk Estates Mobile Homes located at 402 W Touhy Avenue in Des Plaines. Special attention will be given to the promotion of the Arlington Heights Health Center, which is located in the service area.

August 7  
Cook County Health and CountyCare promotion at **State Senator Mattie Hunter’s 16th Annual Health, Fun & Fitness Fair**, which takes place at the Illinois Institute of Technology’s Crown Hall located at 33rd Street and State Street in Chicago. The event offers a variety of different health screenings, fitness activities, and fun for the entire family.

August 13  
Cook County Health and CountyCare promotion at **11th Police District Resource Fair and Back to School**, which takes place at Horan Park located at 3035 W. Van Buren Street in Chicago. The event is co-sponsored by the Sinai Health Ministry Program.

August 14  
Cook County Health’s Provident Hospital is one of the main sponsors and supporters of the **Annual Bud Billiken Parade**, which is the second largest parade in the United States. CCH physicians and nurses provide first aid support along the parade route. In addition, staff will be at Washington Park in a separate tent to promote CCH and CountyCare, as well as provide information on the Covid-19 vaccination.

August 14  
Cook County Health and CountyCare promotion at **Westside Pastor’s Coalition for Aids and Inner City Health Back to School and Resource Fair**, which takes place at the West Suburban Medical Center Parking Lot located at 3 Erie Street in Oak Park. The event is co-sponsored by the Sinai Health Ministry Program.

August 14  
Cook County Health and CountyCare promotion at **Evangelism of Grace and the SSAC for Justice Lively Souls Community Meeting on Healthcare, Public Safety and other topics**, which takes place at the In the Upper Room Ministry located at 17601 S. Wentworth in Lansing.

August 14  
Cook County Health and CountyCare promotion at **Alderman Ariel E. Reboyras' Back-to-School Health Fair**, which takes place at CTS Health located at 2715 N. Central Ave. in Chicago.

August 21  
Cook County Health and CountyCare promotion at **His Amazing Grace Outreach Ministry Health and Resource Back to School Event**, which takes place at His Amazing Grace Outreach Ministry located at 915 N. Pulaski Ave. in Chicago. The event is co-sponsored by the Sinai Health Ministry Program.
August 27

Cook County Health and CountyCare promotion at Commissioner Brandon Johnson’s 1st Annual First District Family Health Day, which takes place at Brookfield Zoo located at 8400 W 31st St. in Brookfield.

Cook County Health and CountyCare will participate in various National Night Out events on August 3. These events serve as a safe haven for families to congregate, and the goal of the events is to build stronger, safer communities. Cook County Health and CountyCare will have a presence at the following locations:

- **25th Police District** – Lafollette Park, 1333 N. Laramie, Chicago
- **Maywood Police Department** – Maywood’s Veteran’s Memorial Park, 1st Avenue and Oak Street, Maywood
Earned Media Dashboard: June 19 – July 23, 2021

Total Media Placements
352
Up 21.8%

Total Reach
1.5 Billion People
Up 61.2%

Total Media Value
$14.4 Million
Up 54.8%

Top 5 Local Media Outlets
1. WBBM Radio – 66
2. WGN – 25
3. ABC 7 Chicago – 19
4. NBC 5 Chicago – 16
5. WBEZ – 15

Top National Media Outlets
1. Yahoo! News
2. Quad City Times
3. MSN
1. Concerns rising about the delta variant
2. Childhood wellness vaccines on the decline
3. Vaccine and COVID-19 equity in Cook County suburbs
4. Understanding the delta variant
5. Gun violence uptick in Chicago
Recent Cook County Health COVID-19 Media Coverage

2,439 Media Hits on COVID-19 since February 2020

**COVID-19 shots for children 12 to 15 double in two weeks**

As childhood vaccinations plummet across the US during pandemic, Illinois public health officials warn of possible outbreaks in the coming school year.

**Cook County vaccine outreach includes tattoo convention**

After a Steep Plunge in Virus Cases, Every State Is Seeing an Uptick

**Vaccination Rates Across Chicago Suburbs Range From Under 15% To Over 80%**

The county's last mass vaccination sites are closing. Now for ‘changing hearts and minds’.

**Cook County Health to continue vaccine outreach as Delta variant spreads**

COVID-19 shots for children 12 to 15 double in two weeks
Social Media Summary

June – July Activity

During June 19 – July 23, the communications team posted content on Facebook, Twitter, Instagram and LinkedIn for Cook County Health.

Posts included content such as COVID-19, interviews with local media, recognition for physicians and the hospital, and health tips.

Facebook – 47 posts + 2 stories
https://www.facebook.com/Cookcountyhhs/

Instagram – 37 posts + 10 stories + 1 IGTV
https://www.instagram.com/cookcountyhealth/

Twitter – 43 (includes retweets)
https://twitter.com/CookCtyHealth

LinkedIn – 17 posts
https://www.linkedin.com/company/cook-county-health/
Social Media Insights

As of July 23

Twitter (28-Day Summary)
• Impressions: 35.2 (up 12.8%)
• Profile visits: 2.7K (up 64.1%)
• Mentions: 52
• Followers: 4,089 (up 33)

LinkedIn (30-Day Summary)
• Impressions: 21.6K
• Unique visitors: 543
• Followers: 6,802 (up 115)

Facebook (28-Day Summary)
• Post reach: 593.3K
• Post engagement: 16.7K (up 82%)
• Page views: 1.5K
• Page likes: 5,692 (up 86)
• Page followers: 7,288 (up 89)

Instagram (30-Day Summary)
• Impressions: 14.3K
• Reach: 1.3K
• Profile visits: 425
• Followers: 2,434 (up 23)
Top Social Media Posts

June 19 – July 23
Top Social Media Posts: Facebook

Post Performance

• Reach: **185.6K**
• Shares: **96**
Top Social Media Posts: Facebook

Post Performance

• Reach: 7K

• Reactions, comments and shares: 131
Top Social Media Posts: Instagram

Post Performance

• Impressions: 626
• Reach: 577
• Likes: 45
Top Social Media Posts: Instagram

Post Performance

- Impressions: 593
- Reach: 550
- Likes: 32
Top Social Media Posts: Twitter

Post Performance

- Impressions: **2.8K**
- Total engagements: **24**
Top Social Media Posts: Twitter

Post Performance

- Impressions: 2.0K
- Total engagements: 15
Top Social Media Posts: LinkedIn

Post Performance

- Impressions: 2.2K
- Clicks: 99
- Reactions: 35
Top Social Media Posts: LinkedIn

Post Performance

• Impressions: **3.2K**
• Clicks: **621**
• Reactions: **70**