Overview of Department

Mission, Organizational Chart, Areas of Responsibility, Budget
Overview of Department

Mission

Identify and pursue opportunities to achieve strategic goals and objectives through:

• Pursuing extramural funding to implement innovative programs, and evidence-based best practices;

• Developing and leveraging groundbreaking partnerships;

• And fostering a collaborative learning environment.
Overview of Department

Organizational Chart

Director

Grant Development Manager
(Pre-Award)

- Grant Analyst
  (Provides technical assistance for funding submissions)
- Grant Writer
  (Develops written proposals for submission)

Research and Evaluation Support Manager
(Pre-award and Post-award)

- Research Database Support Coordinator
  (Manages data collected for funded projects)
- Research Assistant
  (Provides project owners support for research and evaluation)

Grant Program Manager
(Post-Award)

- Program Coordinator
  (Serve as point person for funder and project owner post-award)

Public Interest Fellow
(Provides broad support across the team)

Positions filled

Positions – Currently recruiting
Overview of Department

Areas of Responsibility

- Monitor funding and policy environment to identify opportunities for funding or partnerships.
- Develop innovative revenue opportunities to support strategic objectives.
- Create innovative partnerships and programs that can be piloted within CCH.
- Identify and apply for funding opportunities from public and private funders.
- Provide post-award support including, project management, fiscal and administrative support for project owners.
- Leverage internal resources to support new grant programs and research startup activities.
- Foster a collaborative learning community.
Overview of Department

Budget

<table>
<thead>
<tr>
<th>2018 FTE</th>
<th>2018 Budget</th>
<th>2019 FTE</th>
<th>2019 Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.0</td>
<td>$536,158</td>
<td>10.0</td>
<td>$887,765</td>
</tr>
</tbody>
</table>
Impact 2020 Recap

Status and Results

• Deliver High Quality Care
• Grow to Serve and Compete
• Foster Fiscal Stewardship
• Invest in Resources
• Leverage Valuables Assets
• Impact Social Determinants
• Advocate for Patients
## Impact 2020

### Progress & Updates

<table>
<thead>
<tr>
<th>Focus Area</th>
<th>Name</th>
<th>Status (Complete/In Progress/Not Started/ Ongoing)</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.2 Foster Fiscal Stewardship</td>
<td>Optimize Grant Revenue and Indirect Revenue</td>
<td>Complete</td>
<td>Developed internal infrastructure to receive and manage extramural funding.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Secured $15 million in funds from federal and state governmental agencies, public and private foundations. (FY16-FY19)</td>
</tr>
</tbody>
</table>
## Impact 2020

### Progress & Updates

<table>
<thead>
<tr>
<th>Focus Area</th>
<th>Name</th>
<th>Status (Complete/In Progress/Not Started/ Ongoing)</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.3 Impact Social Determinants</td>
<td>Explore social determinant-grant related opportunities</td>
<td>Complete, Secured resources and partnerships to support:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Housing Linkage and Resources</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Behavioral Health Services</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Workforce Development</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Justice Involved Partner Collaborations</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Access to Fresh Produce</td>
</tr>
</tbody>
</table>
## Impact 2020

### Progress & Updates

<table>
<thead>
<tr>
<th>Focus Area</th>
<th>Name</th>
<th>Status (Complete/In Progress/Not Started/ Ongoing)</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.2 Advocate for behavioral health funding and legislation</td>
<td>Secure funding and partnerships</td>
<td>Complete</td>
</tr>
</tbody>
</table>
FY2020-2022
The Future
Environmental Scan of Market, Trends, Best Practices
The Kaleidoscope
The Roadmap

ID & SCREENING

NAVIGATION & RESOURCE CONNECTION

SOCIAL HEALTH TEAM & WORKFLOW

COMMUNITY PARTNERSHIPS

DATA & EVALUATION

LEADERSHIP & CHANGE MANAGEMENT
Environmental Scan of Market

Grant Funding Sources Nationally

Federal Government
- Over $400B available annually
- Large grants (often $250K to $500K in size)

State/ City Government
- Declines in funding over the last several years
- Fewer and smaller than federal grants

Private Foundations
- $35B each year in funding
- $5B in health funding
- 20,000 grants awards
# Environmental Scan of Market

## Major Funding Trends in Grant making

<table>
<thead>
<tr>
<th>Priorities</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Large Scale System Change</strong></td>
<td>Funders are approaching grants as community or programmatic investments with a focus on solving specific system change issues and driving towards a big impact.</td>
</tr>
<tr>
<td><strong>Cross-Sector Collaboration</strong></td>
<td>Funders are making collaboration as a requirement for grant applicants. The goal is to promote connections across health care, social service and public health systems to meet the needs of individuals and communities.</td>
</tr>
<tr>
<td><strong>Improving Health Outcomes</strong></td>
<td>Funders are focusing on supporting collaborative, systems-based solutions that make measurable improvements in health outcomes and are replicable in other communities.</td>
</tr>
</tbody>
</table>
# Environmental Scan of Market

## Major Targeted Subject Areas and Examples of Funders for those Areas

<table>
<thead>
<tr>
<th>Subject Area</th>
<th>Government Agencies</th>
<th>Private Foundations</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Social determinants of health</strong></td>
<td>USDA, CDC, HRSA, OMH, DHHS, IDHS (WIC), FDA, OMH, NIH, HUD</td>
<td>Chicago Community Trust (CCT), Michael Reese Health Trust (MRHT), Chase Foundation. Community Memorial Foundation, Aetna Foundation, Lloyd A. Frye Foundation, Otho Sprague Memorial Institute, United Way of Metropolitan Chicago, Field Foundation, Polk Brothers Foundation, Crown Family Philanthropies, Washington Square Health Foundation</td>
</tr>
<tr>
<td><strong>Chronic Diseases</strong></td>
<td>CDC, HRSA, DHHS, NIH, OMH</td>
<td>CCT, MRHT, Public Health Institute of Metropolitan Chicago, United Way of Metropolitan Chicago</td>
</tr>
<tr>
<td><strong>Behavioral Health/Substance Use Disorder (Opioids)</strong></td>
<td>SAMHSA, HRSA, USDOJ, Illinois Criminal Justice Information Authority (ICJIA)</td>
<td>CCT, MRHT, Futures Without Violence, Lloyd A. Frye Foundation, Otho Sprague Memorial Institute, Community Memorial Foundation</td>
</tr>
<tr>
<td><strong>Justice-Involved Populations/Violence Prevention</strong></td>
<td>CDC, OMH, USDOJ, Justice Advisory Council, USDOJ, Illinois Criminal Justice Information Authority (ICJIA)</td>
<td>CCT, MRHT, Field Foundation, Arnold Ventures, MacArthur Foundation</td>
</tr>
</tbody>
</table>
Environmental Scan of Market

To stay up-to-date on best practices, we track agency websites, industry associations, and professional networks.

<table>
<thead>
<tr>
<th>Source</th>
<th>Outlet</th>
</tr>
</thead>
<tbody>
<tr>
<td>Funding Agencies</td>
<td>• Grants.gov</td>
</tr>
<tr>
<td></td>
<td>• NIH, CDC, SAMHSA, HRSA</td>
</tr>
<tr>
<td>News Feeds/ Reports</td>
<td>• Politico Pulse</td>
</tr>
<tr>
<td></td>
<td>• Modern Healthcare Daily Dose</td>
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<td></td>
<td>• Health Affairs Today</td>
</tr>
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<td></td>
<td>• Annual reports from foundations</td>
</tr>
<tr>
<td></td>
<td>• Chronicle of Philanthropy</td>
</tr>
<tr>
<td></td>
<td>• The Nonprofit Times</td>
</tr>
<tr>
<td>Grant writing/nonprofit related list-serves</td>
<td>• FUNDED Grants Office</td>
</tr>
<tr>
<td></td>
<td>• Philanthropy News Digest</td>
</tr>
<tr>
<td></td>
<td>• Grantstation Insider</td>
</tr>
</tbody>
</table>
SWOT Analysis
Strengths, Weaknesses, Opportunities, and Threats
# SWOT Analysis

## Strengths
- Viewed as a resource within CCH
- **Wide skill-set** → bring a wealth of past experience
- Revenue generators
- **Innovators** → fusing together of disparate parts of the system
- Strong external partner relationships
- Mission
- Collaborative Research Unit

## Weaknesses
- Inconsistent past practices for securing extramural funds
- Capacity issues → need a clearer process to handoff projects to project leads
- Grant-related internal processes, still in development

## Opportunities
- New state/city/county administrations
- Seminars for grant writing
- Stronger alignment with CCDPH
- Continued cross-sector partnerships
- Research and Innovation Summits
- Research Funding

## Threats
- Uncertain future of funding
- Competing external organizations
- Funder priorities change
FY 2020-2022 Recommendations
Grow to Serve and Compete
FY 2020-2022 Strategic Planning Recommendations

Foster Partnerships With CountyCare

• Align efforts to address Social Determinants of Health
• Develop innovative projects that leverage Medicaid to support Social Determinants of Health

Identify funding opportunities to support workforce development

• Apply for funding opportunities
Foster Fiscal Stewardship
FY 2020-2022 Strategic Planning Recommendations

Optimize current funding trends

• Continue obtaining funding for innovative programs
• Cultivate private funder relationships
• Increase funding to CCH year over year
Leverage Valuable Assets
FY 2020-2022 Strategic Planning Recommendations

Support a learning health system – Convener for CCH Innovation Center
- Quarterly Research and Innovation Summits
- Publish quarterly issue briefs
- Quarterly newsletter update
- Quarterly trainings

Secure research funding
- Identify + meet with interested clinicians
- Secure research grant
Impact Social Determinants/Advocate for Patients
FY 2020-2022 Strategic Planning Recommendations

Cultivate external partnerships
• Participate in strategic committees
• Secure additional patient resources

Foster systematic change to support health equity
• Develop cross system partnerships
• Partner with Collaborative Research Unit
Thank you.