Strategic Planning: VISION + GOAL FRAMEWORK (Board Retreat Discussion Draft)

October 7, 2009
Agenda

- Process Overview
- Desired Future State: Core Themes
- Draft Vision
- Goals + Strategic Priorities
- Next Steps
Phase 1 – Kick-off & Retreat:
  - Set the Stage for the Planning Process

Phase 2 – Discovery:
  - Evaluate Current Position and Opportunities

Phase 3 – Strategic Direction:
  - Develop a Shared Vision and Strategic Direction

Phase 4 – Financial Plan:
  - Develop a 3-year Financial Plan

Phase 5 – Action Plan:
  - Specify Action Plan and Accountabilities
Process Outcomes—CCHHS Direction, Focus, and Action

Direction – CCHHS
Preferred Future State

Core Goals

Objectives and Indicators

Key Initiatives

To become…

2000 2001 2002
Revenues: 4,234 5,103 5,509
Expenses:
Salaries: 2,008 2,466 2,859
Supplies: 1,432 1,478 1,989
Rent: 555 789 1,001
Misc: 2,222 2,489 2,876
Net Income: (1,333) (1,034) (1,567)

ICS Consulting, Inc.
Phase III—Strategic Direction: Establish Vision & Goals

- Delineate System Design Principles
- Board/Steering Group Retreat
- Formulate Vision and Goals
- Identify Major Strategic Priorities
Agenda

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**Shared Perceptions of a Desired Future State for CCHHS: What the System Should “Look Like” in 2012 and Beyond:**

- Strategically-distributed geographic access points
- Primary care availability/accessibility (through System resources and/or partnerships)
- Strong specialty care service base
- Sub-regional hubs (“medical home” structures) to support the above
- New (possibly relocated) facilities for services currently housed in Fantus Clinic
Shared Perceptions of a Desired Future State for CCHHS: What the System Should “Look Like” in 2012 and Beyond:

- Strong focus on screening, early detection, chronic disease management (e.g., diabetes)
- Defined relationships with community provider partners: hospitals, medical schools, FQHC’s, other
- Resource/care coordination with collar counties
Shared Perceptions of a Desired Future State for CCHHS: What the System Should “Look Like” in 2012 and Beyond:

- Highly visible and recognized clinical centers of excellence
- Services meet volume thresholds for quality of care, efficiency
- Provident Hospital of Cook County redeveloped for expanded outpatient role (e.g., specialty care, ambulatory surgery)
- Determine best use for Oak Forest Hospital of Cook County facilities: Expand rehab (perhaps in partnership with VA)? Reestablish long-term care? Expand outpatient facilities?
**Shared Perceptions of a Desired Future State for CCHHS: What the System Should “Look Like” in 2012 and Beyond:**

- Needs-focused; addresses health issues of residents
- Patient-centered
- Systemized patient care management; care pathways, tracking, and follow-up
- Robust health information technology, including interface of patient care referral/tracking systems with other entities
- State-of-the-art management functions and processes
- Culture of staff selection, training, and development consistent with ethic of service excellence
Shared Perceptions of a Desired Future State for CCHHS: What the System Should “Look Like” in 2012 and Beyond:

- Progressive, streamlined approaches to medical staff/employee recruitment and retention
- System branding, marketing, and public relations supports a positive image
- System Board is made permanent and has level of authority/autonomy consistent with challenges the Board is asked to address
- System meets high standards for accountability and stewardship
- A truly integrated System: “a System that functions as a system”
Some Key Questions:

- What is the System all about?
  - Primary care or specialty/tertiary care as primary role?
  - Role of other modalities (e.g., rehabilitation, long-term care)?
  - Geographic distribution of access, care points?
  - Role interface with other providers: community hospitals, public health agencies, FQHC’s?
  - Balance between direct provision of care and efforts to coordinate with partner providers of care?
  - Coordination with collar counties?
Other key questions:

- Clinical emphasis: centers of excellence?
- Medical education and research: role and direction?
- Future role of Provident, Oak Forest, and John H. Stroger, Jr. Hospitals of Cook County?
- Future of Fantus and related services?
- Development priorities and sequencing?
### Key Challenges Today

- Significant access barriers
- Limited primary & specialty care resource base
- Facility locations/configuration not conducive to effective System operations
- Fragmented care delivery
- Low patient/caregiver satisfaction
- Staff morale low; recruitment & retention difficult

### CCHHS Future State
Envisioning a Successful Future State

**Key Challenges Today**

- Significant access barriers
- Limited primary & specialty care resource base
- Facility locations/configuration not conducive to effective System operations
- Fragmented care delivery
- Low patient/caregiver satisfaction
- Staff morale low; recruitment & retention difficult

**CCHHS Future State**

- Geographically distributed services are highly accessible
- Primary care and specialized needs are met through a combination of County resources and partnerships
- The “right services in the right places”
- Services are patient-centered and fully integrated System-wide
- Patient and caregiver satisfaction levels are in top 50% nationally
- Caregivers are attracted to System; evolving leadership in place
Agenda

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In recognition of the above envisioned success attributes, the following VISION and CORE GOALS are set forth for the Cook County Health and Hospitals System:

- **Vision**: By 2012, in support of its public health mission, CCHHS will be recognized locally, regionally, and nationally—and by patients and employees—as a progressively evolving model for an accessible, integrated, patient-centered, and fiscally-responsible healthcare system focused on assuring high-quality care and improving the health of the residents of Cook County.

- **Core Goals**: The above Vision will be attained through:
  1. Access to Healthcare Services
  2. Program Strength + Partnership
  3. Realignment of Services & Sites
  4. Quality, Service Excellence & Cultural Competence
  5. Staff & Leadership Development
**Mission**

**MISSION:** To deliver integrated health services with dignity and respect regardless of a patient’s ability to pay; foster partnerships with other health providers and communities to enhance the health of the public; and advocate for policies which promote and protect the physical, mental and social well being of the people of Cook County.

**Vision 2012**

In support of its public health mission, CCHHS will be recognized locally, regionally, and nationally—and by patients and employees—as a progressively evolving model for an accessible, integrated, patient-centered, and fiscally-responsible healthcare system focused on assuring high-quality care and improving the health of the residents of Cook County.

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<thead>
<tr>
<th>Core Goals</th>
<th>Strategic Initiatives</th>
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<tbody>
<tr>
<td><strong>I. Access to Healthcare Services</strong></td>
<td>• Designate and develop 3-5 geographically-distributed delivery sites as sub-regional “hubs” for provision of a comprehensive range of primary care and specialty outpatient services, as well as preventative and health maintenance services.</td>
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<td><strong>II. Program Strength + Partnership</strong></td>
<td>• Systematically evaluate and remedy System access barriers at all delivery sites: service coverage, scheduling, and physical access.</td>
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<td><strong>III. Realignment of Services &amp; Sites</strong></td>
<td>• Develop/strengthen Centers of Excellence in needs-based areas such as cancer, cardiac, diabetes, emergency/trauma, rehabilitation, and surgery.</td>
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<td><strong>IV. Quality, Service Excellence &amp; Cultural Competence</strong></td>
<td>• Pursue and support partnerships with academic and community-based providers.</td>
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<td><strong>V. Staff &amp; Leadership Development</strong></td>
<td>• Assure the provision of the Ten Essentials of public health.</td>
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<td>• Explore options for best long-term usage of Provident Hospital of Cook County (expanded outpatient, specialty services) and Oak Forest Hospital of Cook County (expanded outpatient, rehab.); evaluate options for discontinuing or otherwise restructuring acute inpatient services at these sites.</td>
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<td>• Rebuild Fantus Clinic, with size appropriate to more distributed outpatient delivery platform.</td>
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<td>• Develop an integrated, System-wide approach and supportive infrastructure for patient-centered care coordination and case management.</td>
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<td>• Implement a System-wide program of continuous process improvement: patient care quality, safety, and outcomes.</td>
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<td>• Develop a comprehensive program to instill cultural competency at all sites.</td>
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<td>• Implement range of initiatives to improve caregiver/employee satisfaction.</td>
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<td>• Focus on streamlined recruiting and retention processes.</td>
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<td>• Develop a robust program for in-service education and professional skill building; foster leadership development.</td>
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<td>• Maintain independent governance and professional leadership through extension of CCHHS Board.</td>
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Goal I: Access to Healthcare Services

Strategic Priorities

I. Access to Healthcare Services

- Develop geographically-distributed Community Health “Hub” Centers as sub-regional sites for healthcare delivery and coordination:
  - Designate 3-5 geographically-accessible sites for Hub Center development. (Consideration may be given to ramping up Provident Hospital of Cook County and Oak Forest Hospital of Cook County sites initially, with other sites designated and developed as the model is implemented and refined.)
  - For each Hub Center, design and implement a full scope of primary and specialty care services that encompass:
    - Routine primary care
    - Walk-in/urgent care
    - Rotating specialty care
    - Ambulatory surgery
    - Observation beds
    - Other: e.g., screening, prevention, oral health, ophthalmology, mental health
    - (NOTE: certain of the above services—e.g., oral health, mental health—may be provided through agreements with other agencies, but co-located with County Hub Center sites.)
Conceptual development of a “typical” Hub Center...

Patients

Urgent Care/Walk-In Care
Routine Primary Care
Outpatient Surgery
Rotating Specialists

23-Hour Stay (selected sites)
Preventive Medicine
Oral Health
Mental Health
Health Education

Physician and Support Staffing

Primary Care: Family Practice/Internal Medicine
Rotating Specialists: (as appropriate)
Support Staffing: Reception, Medical Assistant, Add PRN, plus ASC staff

Space and Ancillary Facilities

Walk-In/Urgent Care, Physician Exam/Treatment Rooms, Basic Lab, X-Ray, CT, MRI, Fluoro., Bone Densitometry, Physical Therapy, Outpatient Surgery, Community Conference Center

IT Platform & Telemedicine

Hospital
Goal I: Access to Healthcare Services

Strategic Priorities

I. Access to Healthcare Services

- Systematically identify, evaluate, and remedy (as appropriate) System barriers to access where there are service gaps and/or protracted delays in receiving services.
  - Services identified as posing access barriers include (but are not limited to):
    - Anti-coagulation services
    - Asthma/COPD care
    - Cancer services
    - Diabetes care
    - Endoscopy
    - General surgery
    - GYN services (elective)
    - Hand surgery
    - Joints (diagnostic & replacement services)
    - Mammography
    - Mental health services
    - Oral surgery/oral health
Goal I: Access to Healthcare Services

Strategic Priorities

- Services identified as posing access barriers (continued):
  - Palliative care
  - Primary care (overall)
  - Specialty consultation (outpatient)
  - Urgent care (especially off-hour access)
  - Vascular access (shunts for hemodialysis)

- Develop focused strategies and initiatives to optimize usage of the Emergency Department at John H. Stroger, Jr. Hospital of Cook County, e.g.:
  - Aggressive targets and supportive strategies for reducing wait times in the ED
  - Timeliness and functionality of Urgent Care services
  - Availability of specialty services
  - Elimination of unnecessary admissions from the ED
Goal I: Access to Healthcare Services

Strategic Priorities

I. Access to Healthcare Services

- Conduct a comprehensive review of physical access issues at the John H. Stroger, Jr. Hospital of Cook County campus; develop specific plans and timetables to remedy major access barriers such as:
  - Parking
  - Elderly/handicapped access
  - Overall signage, way-finding

II. Program Strength + Partnership

III. Realignment of Services & Sites

IV. Quality, Service Excellence & Cultural Competence

V. Staff & Leadership Development
Managing cost and quality through coordinated care and better PCP access—EXAMPLE

IP Focus: Crisis Management

- Today: Go to ED, Admit to hospital, if necessary, Follow-up appt. with PCP

OP Focus: Crisis Avoidance

- Future: Call PCP with complaint, PCP treats or refers as appropriate, Specialist diagnoses problem, Admit to hospital, if necessary, Follow-up appt. with PCP
Managing cost and quality through better specialty access

Patient presents PCP with condition, who either treats or refers

High Cost Of Care

Proposed

Specialist spots problem, prescribes medication or other regimen

Low Cost Of Care

Today

PCP unfamiliar with severe problem; little coordination or access to specialists

Patient admitted thru ED

Acute care

Routine care visits

Time
Goal II: Program Strength + Partnership

Strategic Priorities

- Develop focused Centers of Excellence in specific programmatic areas that (a) meet defined community needs; (b) are integral to the continuum of care provided by the System, and/or (c) have the potential to be truly distinctive in terms of intellectual and clinical leadership in the medical community.

- Based on the above criteria, consider maintaining, enhancing, or developing the following Centers of Excellence:
  - Asthma/COPD
  - Cancer Services
  - Cardiac Services
  - Communicable Diseases/HIV
  - Diabetes Care
  - Emergency/Trauma/Critical Care
  - Emergency Preparedness
  - Primary Care/Ambulatory Specialty Care (incl. Urgent Care)
  - Rehabilitation/Long-term Care
  - Surgical Services
Goal II: Program Strength + Partnership

Strategic Priorities

- For identified Centers of Excellence, develop an “Institute” approach that emphasizes:
  - Leading edge research, innovation, and development
  - Collaboration with selected academic health centers/community health systems
  - Alignment of education and research endeavors
  - Joint research and collaboration with national leaders in respective areas
  - Differentiated in the market—able to attract referrals from the private healthcare sector
  - Branding and marketing
  - Broad-based referrals from outside the System
  - External funding, including grants and philanthropic sources
Goal II: Program Strength + Partnership

Strategic Priorities

I. Access to Healthcare Services

II. Program Strength + Partnership

III. Realignment of Services & Sites

IV. Quality, Service Excellence & Cultural Competence

V. Staff & Leadership Development

- Continue to strengthen/build upon other services critical to the needs of the population served, including “life-quality-enhancing” services such as:
  - Dental/oral health
  - Mental health
  - Ophthalmology
  - Orthopedics, including joint surgery
  - Pain management
  - Podiatry
  - Preventative health
## Goal II: Program Strength + Partnership

### Strategic Priorities

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<td>V. Staff &amp; Leadership Development</td>
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#### Evaluate options for provision of obstetrical and perinatal services:

- Current volumes at both John H. Stroger, Jr. and Provident Hospitals of Cook County do not meet threshold levels needed for proficient, cost-effective services, accordingly...

- Options should be explored to either (a) significantly expand delivery volumes (3,000-5,000+ deliveries at one site, ideally in partnership with other medical entities), or (b) if significant growth of the service is not attainable or consistent with best use of County resources, pursue partnership arrangements with outside provider systems for the provision of OB services through service and transfer agreements.

- Obstetrical services at Provident Hospital of Cook County should be discontinued, with deliveries coordinated through service and transfer agreements.

- In any case, CCHHS should continue to provide pre- and post-natal care, and should further build on GYN and women’s services, including services geared to the needs of the peri-menopausal female population.
**Goal II: Program Strength + Partnership**

### Strategic Priorities

- **I. Access to Healthcare Services**
- **II. Program Strength + Partnership**
- **III. Realignment of Services & Sites**
- **IV. Quality, Service Excellence & Cultural Competence**
- **V. Staff & Leadership Development**

- **Evaluate options for provision of neonatal intensive care and general pediatric services:**
  - Pediatric and neonatal services at John H. Stroger, Jr. Hospital of Cook County have not been operating at volume thresholds deemed optimal for high-quality, efficient operations.
  - Given the above, consideration should be given to joint planning with Rush Medical Center, UIC Hospital, and possibly other institutions to explore options and identify the optimal approach for provision of pediatric and NICU delivery capabilities to the uninsured population as well as other County residents.
  
  Specific options may include:
  - Consolidation of services
  - Integrated residencies
  - Joint, co-branded operations
Goal II: Program Strength + Partnership

Strategic Priorities

- **I. Access to Healthcare Services**
- **II. Program Strength + Partnership**
  - Continue to support and strengthen the System’s role in medical education and research; develop a policy framework that guides decision-making and priority-setting that is based upon:
    - Consistency with/support of program development priorities
    - Staffing coverage
    - Staffing costs/benefits
    - Reimbursement
    - Grants and other external funding
    - Impact on recruiting
  - Continue to implement initiatives at Cermak facility to regain accreditation and come into compliance with clinical goals and applicable requirements.
- **III. Realignment of Services & Sites**
- **IV. Quality, Service Excellence & Cultural Competence**
- **V. Staff & Leadership Development**
Goal II: Program Strength + Partnership

Strategic Priorities

- Proactively pursue and support partnerships with academic and community-based healthcare provider organizations to complement and strengthen program development, and expand staff capability.
  - **Program Collaboration**: Partnership in program development, teaching, and research in Centers of Excellence.
  - **Geographic Coverage**: Relationships with FQHC’s and other community providers to extend services to selected community settings.
  - **Physician Staffing**: Service agreements with academic and community-based providers to supplement CCHHS physician staffing with primary care physicians and specialists at the various CCHHS sites.
  - **Prevention and Related Public Health Services**: Joint service development with County Department of Public Health and, as appropriate, City/State public health agencies to provide prevention services, information, and education services as part of Hub Center model.
Goal II: Program Strength + Partnership

Strategic Priorities

- Work closely with providers in service partnership arrangements to ensure that appropriate care coordination and transitioning systems and processes are in place:
  - Service and Transfer Agreements: Provision of services in instances where it is not operationally feasible or cost-effective for CCHHS to do so
  - Care coordination/patient case management: All providers/provider systems who are partnering in the provision of care are part of single, rule-based referral and service coordination system (IRIS):
    - Clearinghouse for provider information
    - Patient information
    - Referral information and coordination
    - Results monitoring
Goal III: Realignment of Services & Sites

Strategic Priorities

- Consistent with program objectives, conduct a comprehensive review of CCHHS facilities and sites to determine how the System infrastructure can best support development priorities:
  - **ACHN Clinics:**
    - Designate and develop selected clinic sites as Community Health Hub Centers where such sites are strategically located and support expanded development.
    - Evaluate non-Hub sites re: opportunities for expanded services and volumes, including opportunities for partnerships with FQHC’s and other provider organizations.
    - Conduct a comprehensive facility review of all clinic sites to assess efficiency, space, functional, equipment, and code compliance issues.
  - **Fantus Clinic:**
    - Plan for near-term replacement of Fantus Clinic facilities, taking into consideration potential downsized needs as Hub centers assume more of the System’s outpatient role.
    - In the short-term, evaluate options for reengineering Urgent Care systems and processes, including coordination with ED.
Goal III: Realignment of Services & Sites

Strategic Priorities

I. Access to Healthcare Services

II. Program Strength + Partnership

III. Realignment of Services & Sites

IV. Quality, Service Excellence & Cultural Competence

V. Staff & Leadership Development

Site development priorities (cont’d):

- **Oak Forest Hospital of Cook County:**
  - Expand outpatient role as Community Hub Center.
  - Continue/build upon role as Rehabilitation Center; explore partnership opportunities with VA and other health systems.
  - Phase out acute inpatient services, given size of services and limitations of physical facilities.
  - Explore service linkage with existing health systems for the provision of acute inpatient care services in the Far South market, if it is determined that inpatient capacity is needed to serve County patients in this market.
Goal III: Realignment of Services & Sites

Strategic Priorities

- Site development priorities (cont’d):
  - **Provident Hospital of Cook County:**
    - Redevelop Provident Hospital of Cook County as a comprehensive Community Hub Center, along with an expanded role in the provision of specialty care services, outpatient surgery, and comprehensive diagnostic and treatment services.
    - Evaluate options for acute inpatient care: (a) discontinue acute inpatient care operations; or (b) as part of a clinical (and economic) partnership with U of C Medical Center, consider expansion of acute inpatient care services.
  - **John H. Stroger, Jr. Hospital of Cook County:**
    - Continue/strengthen role as the System’s inpatient facility, serving as a major County resource for emergency/trauma care as well as specialty inpatient and outpatient services.
    - Develop a comprehensive site plan to address parking and circulation issues.
    - Develop a plan for equipment replacement and technology upgrades.
The CCHHS across the continuum of care, today

Continuum of Care

Primary Care  Specialty Care  Emergency Care  Inpatient Care  Rehab/LTC  Home Care

Today:

CCHHS Clinics

Cermak Health Services of Cook County

John H. Stroger, Jr. Hospital of Cook County

Provident Hospital of Cook County

Oak Forest Hospital of Cook County
The CCHHS across the continuum of care, proposed

Continuum of Care

- Primary Care
- Specialty Care
- Emergency Care
- Inpatient Care
- Rehab/LTC
- Home Care

Proposed:
- CCHHS Clinics
- FQHC Partners
  - Cermak Health Services of Cook County

Specialty “Hub” Centers
- John H. Stroger, Jr. Hospital of Cook County
- Provident Specialty “Hub”
- Oak Forest Specialty “Hub”

Hospital Partner
- Oak Forest Hospital of Cook County

Carve-out select specialties as appropriate, e.g. home care, mental health, dental, vision, occ. health, etc.
Goal IV: Quality + Service Excellence + Cultural Competence

Strategic Priorities

- Commit to and support a culture of deliberate and continuous improvement—patient care quality, safety, and teamwork:
  - Ensure that quality expectations, targets, and measures are defined and fully communicated.
  - Provide data-driven feedback loops to support continuous quality improvement.
  - Instill a team versus silo mindset, with individuals accountable for team performance and overall outcomes.
  - Reinforce the use of evidence-based methodologies throughout the clinical enterprise.
  - Ensure that the full range of quality management functions are focused on patient safety, service quality, performance improvement, and compliance.
  - Monitor and publish patient quality/safety indicators (disease-specific quality measures—also include System-wide measures such as mortality rate, infections, readmission rates, medication errors, patient falls, etc.)
  - Emphasize and report on specific patient safety and quality measures, such as medication reconciliation, surgery-related infection control, hand washing, preventing falls, etc.
Goal IV: Quality + Service Excellence + Cultural Competence

Strategic Priorities

I. Access to Healthcare Services

II. Program Strength + Partnership

III. Realignment of Services & Sites

IV. Quality, Service Excellence & Cultural Competence

V. Staff & Leadership Development

Institute a System-wide approach to collaborative and coordinated patient case management:

- **Coordinated Care and Transitions**: Patient care is coordinated in a manner that the patient “is in the right place at the right time,” regardless of geographic origin and entry point into the System; transfers and transitions across sites and care settings are effectively managed.

- **Medical Homes as Coordination Centers**: Patients coming into the System, regardless of entry portal, select (or are assigned) a Medical Home based at a Hub Center for post-intervention follow-up and ongoing care coordination/management processes.

- **Flow of Information**: All relevant patient clinical information is available at the point of care delivery; IT and telemedicine platforms support treatment and care coordination across the System and with the System’s clinical partners.

- **Interface with Provider Partners**: All providers/provider systems who are partnering in the provision of care are part of single, rule-based referral and service coordination system (IRIS). (See Goal III, above.)

- **Accountability for Outcomes**: Outcome measures are available and monitored for the total episode of care.
Goal IV: Quality + Service Excellence + Cultural Competence

Strategic Priorities

I. Access to Healthcare Services

- Identify key patient dissatisfiers on a System-wide basis; systematically develop processes, systems, and facilities to address issues related to:
  - Access
  - Wait times
  - Environmental safety and ambiance

II. Program Strength + Partnership

- Continue to develop/strengthen programs and processes designed to ensure successful interactions with patients from various ethnic and cultural backgrounds:
  - On-site interpreter services
  - Health information geared to language and cultural norms of population groups
  - Diversity of staff
  - Cross-cultural training and professional development
  - Language-appropriate survey methodology
  - Monitoring of medical errors that may be due to language barriers

III. Realignment of Services & Sites

IV. Quality, Service Excellence & Cultural Competence

V. Staff & Leadership Development
Goal V: Staff & Leadership Development

Strategic Priorities

I. Access to Healthcare Services

II. Program Strength + Partnership

III. Realignment of Services & Sites

IV. Quality, Service Excellence & Cultural Competence

V. Staff & Leadership Development

- Develop a System-wide plan for identifying staffing needs and recruitment priorities for all sites/levels of the organization:
  - Physicians, by specialty, by site
  - RN's
  - Other allied health professionals and caregivers

- Focus on “values-based” processes for recruiting, training, evaluation, and leadership development; e.g.:
  - Compatibility with CCHHS Mission, values
  - Baseline abilities and potential for learning, growth
  - Team orientation

- Reinforce the commitment to staff training and development through:
  - Comprehensive in-service training and related requirements for CCHHS staff

- Systematically identify and remedy systemic barriers to effective recruiting process:
  - Streamline processes, communications, and turnaround times
Goal V: Staff & Leadership Development

**Strategic Priorities**

- **I. Access to Healthcare Services**
  - Recruitment, training, and ongoing in-service education for caregiver specialists in specific disciplines and disease-specific areas, where appropriate
  - Elimination of cross-staffing where backgrounds and skills are not suited to applications, and conversely...
  - Elimination of job classifications that are too narrowly-defined

- **II. Program Strength + Partnership**
  - Maximize the use of non-physician providers in the various CCHHS delivery settings, where appropriate.

- **III. Realignment of Services & Sites**
  - Develop/implement comprehensive employee performance evaluation and feedback systems, at all System levels and sites.

- **IV. Quality, Service Excellence & Cultural Competence**
  - Review and upgrade the performance of department-level supervision overall:
    - Identification of applicable skill sets and performance criteria
    - In-service education and/or personnel changes, as needed

- **V. Staff & Leadership Development**
Goal V: Staff & Leadership Development

Strategic Priorities

I. Access to Healthcare Services

II. Program Strength + Partnership

III. Realignment of Services & Sites

IV. Quality, Service Excellence & Cultural Competence

V. Staff & Leadership Development

- Develop a workplace environment and support structure that attracts, develops, reinforces, and retains top-notch employees who support the mission and vision of CCHHS:
  - Target and achieve overall employee satisfaction score of at least 70-80%, with percentage of those who rate CCHHS as “a good place to work” in the top quartile nationally.

- Focus on leadership development and succession planning:
  - Put in place processes and measures to evaluate and enhance the performance of clinical and executive leadership—defined goals, evaluations, feedback, and leadership training.
  - Identify and nurture “clinical champions”—the physician leaders of today and tomorrow.

- Encourage open communication, collaboration, and teamwork at all levels of the System:
  - Clear communication of System Vision and overall direction
  - Open communications and collaboration in decision-making
  - Support of risk-taking and flexibility to make mid-course corrections
Goal V: Staff & Leadership Development

Strategic Priorities

- Review, reaffirm, and refine the ongoing roles and responsibilities of the CCHHS Board:
  - Critical importance of continuing Board involvement and role over the long-term, given the scope of needed change and need for ongoing accountability and stewardship
  - Importance of performance targets, timetables, and Board role in monitoring same
  - Need for substantial governance autonomy to make critical decisions re: overall direction, budgeting, and allocations of resources
Agenda

- Process Overview
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- Draft Vision
- Goals + Strategic Priorities
- Next Steps
Next Steps

- Refinement of VISION, GOALS, AND STRATEGIC PRIORITIES based on Board review
- Town Hall meetings
- Meetings with various internal, external constituency groups
- Completion of 3-year FINANCIAL PLAN
- Development of ACTION PLANS
- Final revisions
- Board approval
## CCHHS Strategic Planning Tasks/Timeline

<table>
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<tr>
<th>TASK/MEETINGS</th>
<th>AUG</th>
<th>SEP</th>
<th>OCT</th>
<th>NOV</th>
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<tbody>
<tr>
<td><strong>Phase I - Organization/Kick/Off</strong></td>
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<td>(completed)</td>
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<tr>
<td><strong>Phase II - Discovery</strong></td>
<td></td>
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</tr>
<tr>
<td>Complete market analysis</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Complete clinical and ops. profile assmt.</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Complete individual/group interviews</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conduct external interviews</td>
<td></td>
<td></td>
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<tr>
<td>Town Hall Meetings--Round 1</td>
<td></td>
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<tr>
<td><strong>Phase III - Formulation</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Summarize/synthesize Ph. II findings</td>
<td></td>
<td></td>
<td>8/26</td>
<td></td>
</tr>
<tr>
<td>Board Progress Report</td>
<td></td>
<td>8/26</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Develop draft framework: vision, goals</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Identify major strategic initiatives</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dedicated Board Meeting</td>
<td></td>
<td></td>
<td>9/18</td>
<td></td>
</tr>
<tr>
<td><strong>Phase IV - Financial Plan</strong></td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Develop &quot;momentum&quot; financial model</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Model financial impact of strategies</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete forecast/model roll-up</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Phase V - Action Plan</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Link strategic initiatives to action steps</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Establish timetables</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Link to measures and accountabilities</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Board Retreat</td>
<td></td>
<td></td>
<td>10/7</td>
<td></td>
</tr>
<tr>
<td>Presentations, review, revisions</td>
<td></td>
<td></td>
<td></td>
<td>10/7</td>
</tr>
<tr>
<td>Town Hall Meetings--Round 2</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Finalization and approvals</td>
<td></td>
<td></td>
<td></td>
<td>11/5</td>
</tr>
</tbody>
</table>

ICS Consulting, Inc.

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DRAFT | 10/2/09
### Forecasted Cash Sources and Cash Uses, FY2010 - 2012

#### Operating revenue

<table>
<thead>
<tr>
<th>Actual</th>
<th>Actual/ Forecasted</th>
<th>FY08</th>
<th>FY09</th>
<th>FY10</th>
<th>FY11</th>
<th>FY12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patient Service Revenue</td>
<td>$279,006</td>
<td>$240,012</td>
<td>$247,213</td>
<td>$254,629</td>
<td>$262,268</td>
<td></td>
</tr>
<tr>
<td>FMAP</td>
<td>-</td>
<td>$36,000</td>
<td>$38,582</td>
<td>-</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Inter-Governmental Transfers (IGT)</td>
<td>127,270</td>
<td>131,250</td>
<td>131,250</td>
<td>131,250</td>
<td>131,250</td>
<td></td>
</tr>
<tr>
<td>NetDISH</td>
<td>225,000</td>
<td>150,000</td>
<td>150,000</td>
<td>150,000</td>
<td>150,000</td>
<td></td>
</tr>
<tr>
<td>Total Patient Service Revenue</td>
<td>406,276</td>
<td>632,262</td>
<td>567,044</td>
<td>535,879</td>
<td>543,518</td>
<td></td>
</tr>
<tr>
<td>Other revenue</td>
<td>6,184</td>
<td>3,559</td>
<td>3,569</td>
<td>3,676</td>
<td>3,786</td>
<td></td>
</tr>
<tr>
<td>Total operating revenue</td>
<td>412,460</td>
<td>635,821</td>
<td>570,613</td>
<td>539,555</td>
<td>547,304</td>
<td></td>
</tr>
</tbody>
</table>

#### Operating expenses

<table>
<thead>
<tr>
<th>Actual</th>
<th>FY08</th>
<th>FY09</th>
<th>FY10</th>
<th>FY11</th>
<th>FY12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and wages</td>
<td>491,704</td>
<td>509,897</td>
<td>526,138</td>
<td>541,922</td>
<td>558,180</td>
</tr>
<tr>
<td>Employee benefits (Excludes Pension Expense)</td>
<td>88,111</td>
<td>72,507</td>
<td>74,922</td>
<td>77,169</td>
<td>79,484</td>
</tr>
<tr>
<td>Pension Expense</td>
<td>90,443</td>
<td>65,416</td>
<td>67,378</td>
<td>69,400</td>
<td>71,482</td>
</tr>
<tr>
<td>Supplies</td>
<td>137,476</td>
<td>148,126</td>
<td>145,414</td>
<td>149,776</td>
<td>154,269</td>
</tr>
<tr>
<td>Purchased services, rental and other</td>
<td>117,155</td>
<td>145,425</td>
<td>206,267</td>
<td>212,455</td>
<td>206,829</td>
</tr>
<tr>
<td>Depreciation</td>
<td>47,484</td>
<td>41,880</td>
<td>41,881</td>
<td>41,881</td>
<td>41,881</td>
</tr>
<tr>
<td>Utilities</td>
<td>17,647</td>
<td>17,054</td>
<td>17,831</td>
<td>18,566</td>
<td>18,917</td>
</tr>
<tr>
<td>Services contributed by other County offices</td>
<td>6,393</td>
<td>4,035</td>
<td>4,177</td>
<td>4,303</td>
<td>4,432</td>
</tr>
<tr>
<td>Total operating expenses</td>
<td>596,413</td>
<td>1,004,339</td>
<td>1,084,007</td>
<td>1,115,271</td>
<td>1,135,473</td>
</tr>
</tbody>
</table>

#### Operating Loss

<table>
<thead>
<tr>
<th>Actual</th>
<th>FY08</th>
<th>FY09</th>
<th>FY10</th>
<th>FY11</th>
<th>FY12</th>
</tr>
</thead>
<tbody>
<tr>
<td>(583,953)</td>
<td>(368,518)</td>
<td>(513,394)</td>
<td>(575,716)</td>
<td>(588,169)</td>
<td></td>
</tr>
</tbody>
</table>

**Margin erosion year over year**

#### Adjustments for cash basis

<table>
<thead>
<tr>
<th>Actual</th>
<th>FY08</th>
<th>FY09</th>
<th>FY10</th>
<th>FY11</th>
<th>FY12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pension</td>
<td>90,443</td>
<td>65,416</td>
<td>67,378</td>
<td>69,400</td>
<td>71,482</td>
</tr>
<tr>
<td>Malpractice</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Depreciation</td>
<td>47,484</td>
<td>41,880</td>
<td>41,881</td>
<td>41,881</td>
<td>41,881</td>
</tr>
<tr>
<td>Employee benefits</td>
<td>88,111</td>
<td>72,507</td>
<td>74,922</td>
<td>77,169</td>
<td>79,484</td>
</tr>
<tr>
<td>Capital investment</td>
<td>-</td>
<td>(35,753)</td>
<td>(36,019)</td>
<td>(37,820)</td>
<td>(39,711)</td>
</tr>
<tr>
<td>Dept of Health</td>
<td>(13,679)</td>
<td>(12,834)</td>
<td>(15,124)</td>
<td>(15,577)</td>
<td>(16,043)</td>
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</table>

#### Net Subsidy Requirement, Baseline

<table>
<thead>
<tr>
<th>Actual</th>
<th>FY08</th>
<th>FY09</th>
<th>FY10</th>
<th>FY11</th>
<th>FY12</th>
</tr>
</thead>
<tbody>
<tr>
<td>(371,594)</td>
<td>(237,302)</td>
<td>(380,356)</td>
<td>(440,663)</td>
<td>(451,076)</td>
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</tr>
</tbody>
</table>

#### Performance Improvement Initiatives

<table>
<thead>
<tr>
<th>Actual</th>
<th>FY08</th>
<th>FY09</th>
<th>FY10</th>
<th>FY11</th>
<th>FY12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Productivity</td>
<td>18,156</td>
<td>22,881</td>
<td>23,567</td>
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<td></td>
</tr>
<tr>
<td>Supply Chain</td>
<td>10,187</td>
<td>8,500</td>
<td>9,142</td>
<td></td>
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</tr>
<tr>
<td>Revenue Cycle</td>
<td>12,000</td>
<td>12,500</td>
<td>13,000</td>
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</tbody>
</table>

#### Total Subsidy Requirement Prior to Strategic Plan

<table>
<thead>
<tr>
<th>Actual</th>
<th>FY08</th>
<th>FY09</th>
<th>FY10</th>
<th>FY11</th>
<th>FY12</th>
</tr>
</thead>
<tbody>
<tr>
<td>$371,594</td>
<td>$237,302</td>
<td>$380,356</td>
<td>$440,663</td>
<td>$451,076</td>
<td></td>
</tr>
</tbody>
</table>

#### Strategic Plan

<table>
<thead>
<tr>
<th>Actual</th>
<th>FY08</th>
<th>FY09</th>
<th>FY10</th>
<th>FY11</th>
<th>FY12</th>
</tr>
</thead>
<tbody>
<tr>
<td>(30,000)</td>
<td></td>
<td></td>
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</tbody>
</table>

#### Net Subsidy Requirement, after Initiatives

<table>
<thead>
<tr>
<th>Actual</th>
<th>FY08</th>
<th>FY09</th>
<th>FY10</th>
<th>FY11</th>
<th>FY12</th>
</tr>
</thead>
<tbody>
<tr>
<td>$371,594</td>
<td>$237,302</td>
<td>$380,356</td>
<td>$440,663</td>
<td>$451,076</td>
<td></td>
</tr>
</tbody>
</table>

**Comments**

- Assumes 3% trend factor
- Assumes stimulus money through 2010
- Held flat
- 2009 has retro DSH for 2009 and 2008
- Assumes 3% trend factor
- Normalized DSH and phasing out stimulus money.
- Assumes 3% trend factor
- Assumes 3% trend factor
- Assumes 3% trend factor, new items per budget
- Assumes 3% trend factor, new items per budget
- Held flat
- Assumes 3% trend factor
- Assumes 3% trend factor
- Margin erosion year over year
- Add back, not in budget
- Add back, not in budget
- Add back, not in budget
- Add back, not in budget
- Only operational capital, excludes strategic entities
- Same assumptions as other entities
- Assumes 444 FTE reduction
- Some one time pick ups in FY10
- Currently achieving targets
- Per 2010 budget, later years pending strategic plan